



Dominic Smith

EMMY-WINNING CREATIVE DIRECTOR & FILMMAKER · PORTSMOUTH, NH

Emmy-winning creative director and filmmaker with 20 years of production leadership across documentary, broadcast, social, and interactive media for The New York Times, PBS NOVA, Scientific American, Snapchat, and Skydio Drones. I make invisible things visible, translating AI, science, medicine, and conservation into video that hits people in the gut. Built and scaled production operations from the ground up, three times. Off the clock, I'm kiteboarding, skateboarding, playing piano, and raising two daughters, where improvisation and resilient team leadership are daily skills.

01 · EXPERIENCE

Senior Video Director · Skydio Drones

2022 – NOW

- **Creative Strategy:** Developed video strategy for autonomous AI drone launches including the F10 Lightrunner, R10 and X10, turning complex machine learning into campaigns for general audiences across social, digital, web, and live events.
- **Field Production:** Directed shoots for autonomous robotics in active wildfire zones, military sites, and critical infrastructure. 40% travel.
- **Scalable Operations:** Built end-to-end production workflows and managed six-figure budgets to deliver broadcast-quality video on tech-sprint timelines with a lean team.

Creative Director · Smith Robinson Multimedia

2019 – NOW

- **Emmy-Winning Studio:** Co-founded an expedition filmmaking studio. Art director, DP and motion graphics artist on the Emmy-winning “In Event of Moon Disaster” (moondisaster.org), a deepfake of Nixon created with MIT to warn the public about synthetic media.
- **Science Communication:** Directed Emmy-nominated content for The New York Times, Scientific American, and Cartoon Network. Subjects include pandemic triage systems, deep-ocean ecosystems, and AI-assisted landmine detection.

Lead Video Producer · STAT News

2016 – 2019

- **Visual Journalism:** Produced Emmy-nominated documentaries, interactive explainers, and data visualizations with investigative reporters.
- **Motion Systems:** Designed complex graphics packages and established the publication's visual identity standards.

Senior Video Producer · Snapchat

2014 – 2016

- **Product Launch Strategy:** Led video strategy for Discover, Spectacles and Snapcash rollouts from concept to global release.
- **Brand Motion:** Designed motion graphics for internal and external campaigns, including some of the first vertical-video series anywhere.

02 · ANCIENT HISTORY

2012–2014 **Art Director & Live Producer, Bitesize TV:** Daily live broadcast, studio art direction.

2008–2012 **Senior Designer, Extreme Music:** Broadcast motion graphics for Paramount, Disney.

2006–2008 **Graphics Artist, VH1:** On-air motion graphics, lower thirds, show identities.

03 · EDUCATION

UNCSA · BFA Filmmaking, 2003

University of North Carolina School of the Arts

04 · AWARDS

2024 POY Finalist

Documentary Journalism
Missiles on Our Land

2024 Sigma Award Shortlist

Best Data Journalism
Missiles on Our Land

2023 Emmy Nomination

Best Science Documentary,
NOVA: Augmented

2023 ● Telly Award · Creative Director

Creative Art Direction
The Carbon Cage (Scientific American)

2022 ● Emmy Winner

Outstanding Interactive Media
In Event of Moon Disaster
ART DIRECTOR · DP · MOTION GRAPHICS

2022 Emmy Nomination · Art Director

Outstanding Art Direction, NYT

2022 Webby Honoree

Sustainability video, Guardians

2022 Pulitzer Center

Reporting Grant

2019 Doclands Official Selection

Best Documentary

2019 Online Journalism Award

Explanatory Reporting
CRISPR Explained (STAT News)

05 · TECHNICAL SKILLS

PRODUCTION STRATEGY

Creative Direction, Video Production Lifecycle, Production Management, Budgeting, Vendor Management, Scriptwriting & Storytelling

3D & VFX

Unreal Engine 5, Cinema 4D, Blender, Maya, After Effects, Motion Graphics, Generative AI

POST-PRODUCTION

Adobe Premiere Pro, DaVinci Resolve, Color Grading, Sound Design

CAMERAS & ON-SET

Cinematography, RED & Arri Systems, Drone Operation (Skydio/DJI), Lighting Design, Green Screen Keying

DIGITAL & WEB

Web Design, UI/UX Concepts, HTML/CSS, Interactive Media, React JS, AI production tooling (built disko.media on the Claude API)